

ADVERTISING SPECS

Full Page Bleed: 8.75" x 11.25"

Full Page Non-bleed: 8" x 10.5"

Half Page Non-bleed: 8" x 5.25"



**THE BILL KELLY, JR.
MEMORIAL FUND**

Trim Size: 8.5" x 11"

Color: B/W

Full Page

Non-bleed: 8" x 10"

Bleed: 8.75" x 11.25"

Half Page

Non-bleed: 8" x 5.25"

**MATERIALS DEADLINE:
September 14, 2009**

Please send materials to:
sponsor@billkellyjr.com or
Bloomberg
731 Lexington Avenue
New York, NY 10022
Attn: Brian Mauger

illustration not to scale

ELECTRONIC FILES CAN ONLY BE ACCEPTED WITH THE FOLLOWING SPECIFICATIONS:

Documents: QuarkXpress **Mac** format files. Set document up according to ad sizes above.

Images: Include all graphics, high-res, 300 ppi (pixels/inch). (EPS, JPEG, TIFF files preferred.)

Fonts: Include all fonts on disk (both printer and screen). Include fonts used in EPS files or convert type to outlines.

Files can be supplied on Zip disk, CD ROM, or as an email attachment.

If you are sending files electronically, please email them to sponsor@billkellyjr.com

Film or Velox:

Velox: 150 line screen

Film: 150 line screen, offset negatives, right-reading, emulsion down.

All materials sent must be accompanied by a hard copy proof or match print.

If you have any questions regarding ad specs, please contact Brian Mauger at 212-617-5533.